



ISITC
EUROPE CIC

A nighttime photograph of a city skyline with several illuminated skyscrapers, reflected in a body of water. The image is overlaid with a blue geometric pattern on the right side.

Associate Membership Information

Who We Are & What Makes Us Different?

ISITC Europe CIC is a not-for-profit, membership based, Community Interest Company. It is a catalyst for collaborative innovation within the Capital Markets. We facilitate a community that represents all operational functions from firms, that span the entire Capital Markets ecosystem from Issuers through to Investors and Academia. Our mission is to drive operational efficiency and best practice within and between key stakeholder groups, through the sharing of information.

We conduct independent, commissioned, academic research on industry issues. Our methodology fuses academic methodology with business knowledge and expertise. To produce papers and journal articles for discussion and further research in the academic community. Additionally, we publish an executive summary for discussion and information for financial services professionals. Current projects underway are: Accelerated Settlement and ESG. Our data gathering includes workshops and in-depth interviews with industry participants across the whole ecosystem.

We complement other trade organisations that represent specific industry groups by actively collaborating with them to share information to maximise value to our community. (current collaborations see below)

ISITC Europe is made up of:

- **The Executive Administration Board** - facilitate operations.
- **The Advisory Board** - invited representatives from regulated financial services firms and market structure organisations, who give guidance on focus and direction.
- **Forum leaders** - represent each of our Industry forum groups.

Collaboration

Structure

What We Do

ISITC Europe provides a platform for knowledge sharing and collaboration through a variety of activities, covering some of the most pressing challenges and opportunities facing the industry, through different mediums, including:

- Events: Webinars (live and recorded), Innovation Forums, Roundtables, Workshops, Executive Lunches, Masterclasses and Conferences. Thought Leadership: Opinion Pieces, and White Papers
- Podcast/Vlog Interviews (TALKTIME), Video Interviews (CITY CHRONICLES) & (STUDENT SOCIETY),
- Academic Research
- Education for Schools/Colleges & University Students: Giving students from 15+ in-depth insights into the industry. Through AMBASSADOR PROGRAM and STUDENT SOCIETY
- Student Fund: To facilitate education, training, mentoring and entry by young people, who would not ordinarily consider or be able to finance a career in financial services.

How We Do It

Next Gen Outreach Goal



Why Join?

- ✓ Showcase staff knowledge and expertise.
- ✓ Gain valuable cross-industry insights through our diverse community.
- ✓ Showcase your company.
- ✓ Fulfil corporate and staff personal development requirements.
- ✓ Opportunity to promote thought-leadership articles/blogs/papers.
 - ✓ Includes hyperlinks to your Company Website and where relevant LinkedIn profiles.
- ✓ Opportunity to have a representative engage, shape discussions and showcase thought-leadership through membership of our various Invitation only subject matter Forums.
- ✓ Opportunity to show thought-leadership in an ISITC TALKTIME Podcast/Vlog on an agreed topic.
- ✓ Opportunity to have a representative attend various face-to-face events (subject to availability)
- ✓ Opportunity to participate in Webinars

**(Please note that we are happy to promote free thought leadership, educational information and materials to our members and the wider community. Promotion of marketing/sales materials for sponsorship packages will be subject to our approval. Promotion of external Commercial Events will not be promoted unless we have a partnership with the organisation involved.)*

Membership Benefits

- ✓ Opportunity to Sponsor Industry led academic research
- ✓ Opportunity to engage with your target customers through Sponsorship of a relevant subject matter Forum. *(Only 1 sponsor per forum)*
 - Includes co-chair position and promotion.
 - Hosting face-to-face meetings if you have a suitable venue.
 - Engage with your target audience.
 - Invite your target customers to become members of the forum.
 - Provide related output for promotion by ISITC Europe.
- ✓ Opportunity to Sponsor different types of Events
 - Including participation as a thought leader panel member/speaker relevant to your expertise
 - Host events if you have a suitable venue.
- ✓ Opportunity to Sponsor a series of TALKTIME Podcasts/Vlogs on industry specific subject matter.
- ✓ Opportunity to Sponsor a series of STUDENT SOCIETY Vlogs/Podcasts
- ✓ Opportunity to Sponsor the CITY CHRONICLES Vlog series

Sponsorship Opportunities

(Unavailable to non-members)

Social
Responsibility

Opportunity to 'Give back' through involvement in our 'Make a Difference' AMBASSADOR PROGRAMME by sharing experience and knowledge through our STUDENT SOCIETY PROGRAMME.

Apply
To Become
An
Associate
Member

Application to become an ISITC Europe Associate Member is open to companies that support the Capital Markets, including Technology Vendors and Professional Service Providers.

Application is via the [ISITC Europe website](#).

If you have any additional questions, please feel free to contact admin@isitc-europe.com

** Membership will automatically renew on annual basis*

TRADE ORGANISATIONS THAT ISITC EUROPE IS COLLABORATING WITH CURRENTLY

